

COMMUNICATION ON ENGAGEMENT (COE)



GOGLA (Global Off-Grid Lighting Association)
NL854627285B01
Address: Johan Cruijff Boulevard 91
1101 DM Amsterdam Zuid-Oost
Netherlands

Period covered by this Communication on Engagement

From: 2021

To: 2024

Part I. Statement of Continued Support by the Chief Executive or Equivalent

To our stakeholders:

I am pleased to confirm that GOGLA reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Koen Peters
GOGLA Executive Director

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

*GOGLA's mission is to support our Members to operate buoyant, sustainable, scalable, and impactful off-grid solar businesses. This mission perfectly aligns with Principle 1 (Businesses should support and respect the protection of internationally proclaimed human rights) and Principle 9 of the Global Compact (encourage the development and diffusion of environmentally friendly technologies). Additionally, **we engage companies in Global Compact-related issues** through initiatives such as:*

- *Consumer Protection (Principle 1 of the Global Compact: Businesses should support and respect the protection of internationally proclaimed human rights): GOGLA leads the implementation of the Consumer Protection Code to help safeguard positive industry impact and respect the rights of consumers, encouraging companies and investors to adopt the Code to demonstrate a strong commitment to responsible business practice. We have also just launched an initiative on the broader Consumer Experience that is set to further improve business practices and consumer care within the sector.*
- *Circularity and E-waste (Principle 9 of the Global Compact: undertake initiatives to promote greater environmental responsibility): GOGLA supports circular business models and minimising e-waste through closed-loop systems. Off-grid solar is delivering huge social and environmental impacts and supporting economic development in low-income countries. To enhance their positive impact, many companies are now actively seeking ways to reduce the environmental footprint of their product and services through circular models. This reflects the sector's efforts to extend product lifespan, enhance repairability and refurbishment, and promote take-back, collection and recycling.*
- *Impact Metrics (Principle 9 of the Global Compact: undertake initiatives to promote greater environmental responsibility): estimate the impacts created by off-grid solar on energy access, income generation, CO2e reduction and more, in a consistent, clear, and coherent manner.*
- *Power 1 Billion Lives UN Energy Compact.*

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

We can look at the general impact of GOGLA's activity through our bi-annual Sales and Impact Data that tracks the number of people benefitting from access to energy through clean off-grid solar systems. According to our latest round of data (from Jan-June 2023) an estimated 109 million people currently benefit from improved energy access from solar energy kits sold by GOGLA affiliates, with 3 million people using them to support enterprises. Additionally, usage of products sold by GOGLA affiliates has led to an estimated 103 million tons of CO2e emissions avoided from kerosene replacement alone.

For one more data point, we track adoption of the Consumer Protection Code, which in 2023 reached the [milestone of 100 adoptions](#). Our goal is to continue outreach to increase this number to include as many organisations within the sector as possible.